

**MONTGOMERY TOURISM DEVELOPMENT COUNCIL**

**Lisa Bleakley, Tourism Director**

**755 Roanoke Street**

**Christiansburg, VA 24073**

**Tel: 394-2120 ext. 4225**

**[bleakleyts@montgomerycountyva.gov](mailto:bleakleyts@montgomerycountyva.gov)**

<u>Member</u>	<u>District</u>	<u>Term of Appointment</u>
Trish Cook (Term 1) Christiansburg Hotel representative Holiday Inn- Mall 99 Bradley Drive Christiansburg, VA 24073 Tel: 540-381-8100 <u><a href="mailto:trishcook@christiansburgholiday.com">trishcook@christiansburgholiday.com</a></u>	N/A	Aug. 28, 2013 – Aug. 27, 2014  (Unexpired term for Kathy Drummond Wheeler)
Connie Hale (Term 2) Riner Restaurant Representative 305 Briarwood Drive SW Christiansburg, VA 24073 Tel: 540-381-5009 Buffalo & More (business) 4041 Riner Road Riner, VA 24149 Tel: 540-381-9764	N/A	Aug. 28, 2012 – Aug. 27, 2014
Marie March (Term 1) Christiansburg Restaurant Representative Due South BBQ 1465 Roanoke Street Christiansburg, VA 24073 Tel: 540-381-2922	N/A	March 26, 2014-March 25, 2016
Tom Norman (Term 2) Blacksburg Hotel Representative 200 Auburn Drive Christiansburg, VA 24073 Tel: 540-381-0888 Courtyard by Marriott (business) 105 Southpark Drive Blacksburg, VA 24060 Tel: 540-552-5222 <u><a href="mailto:cy.roabl.gm@marriott.com">cy.roabl.gm@marriott.com</a></u>	N/A	Aug. 23, 2013 – Aug. 22, 2015

<p>Melissa Richards  Virginia Tech Representative  Director of Marketing and Publications  VPI&amp;SU  105 C Media Building  Blacksburg, VA 24061  Tel: 540-231-4168  <a href="mailto:mrichards@vt.edu">mrichards@vt.edu</a></p>	<p>N/A</p>	<p>Sept. 1, 2011 – No expiration  (ex-officio non-voting member)</p>
<p>Blacksburg (Restaurant Representative) Vacant</p>		
<p>Ray Alcorn  Chamber of Commerce Representative  President and Principal, Park Real Estate Inc.  P.O. Box 5  Blacksburg, VA  Tel: 540-552-5533</p>	<p>N/A</p>	<p>February 6, 2014- December 31, 2014</p>
<p>Krishna Chachra (Term 2)  Blacksburg Town Council Representative  1622 Honeysuckle Drive  Blacksburg, VA 24060  Tel: 540-818-6452  <a href="mailto:kchachra@blacksburg.gov">kchachra@blacksburg.gov</a></p>	<p>N/A</p>	<p>Aug. 31, 2013- Aug. 31, 2015</p>
<p>Steve Huppert (Term 1)  Christiansburg Town Council Representative  440 Summit Ridge Road  Christiansburg, VA 24073  Tel: 540-382-6593  <a href="mailto:shuppert@christiansburg.org">shuppert@christiansburg.org</a></p>	<p>N/A</p>	<p>January 15, 2014- January 14, 2016</p>
<p>Matthew Gabriele  Board of Supervisors Representative  213 Woodbine Drive  Blacksburg, VA 24060  Tel: 540-951-0002  <a href="mailto:gabrielmr@montgomerycountyva.gov">gabrielmr@montgomerycountyva.gov</a></p>	<p>N/A</p>	<p>February 25, 2014 – Aug. 27, 2014  (Unexpired term of Jim Politis)</p>

TERM OF OFFICE: 2 Years (except the Chamber of Commerce representative appointment will be an annual appointment)

LEGAL MANDATE: Local

TERM LIMITS: No

NUMBER OF MEMBERS: 9 + 1 non-voting member.  
1 member of the Board of Supervisors (BoS) (appointed by the BoS)  
1 member of the Blacksburg Town Council (appointed by Council)  
1 member of the Christiansburg Town Council (appointed by Council)  
1 member of Chamber of Commerce (appointed by Chamber of Commerce)  
1 member from Virginia Tech from university relations office of the tourism/hospitality department (ex-officio non-voting member) (recommended by Virginia Tech)  
5 members who are owners, operators, or employees from local hotels, restaurants, and attractions (appointed jointly by the County and two Towns).

The initial term for three of the committee appointees and the BoS representative is for one year to ensure that all terms do not expire at the same time.

COMPENSATION: None

PUBLIC NOTICE OF MEETING: Yes

MEETING SCHEDULE: 4<sup>th</sup> Thursday of each month at 9 a.m. Meetings to be held at various locations, to be determined by the MTDC.

JOB DESCRIPTION: Established pursuant to an agreement between the County and the Towns of Christiansburg and Blacksburg as an advisory council to provide guidance to the Montgomery Tourism Operating Board and tourism staff in the development and implementation of an ongoing tourism program, and assist with the elements and components required to maintain the tourism program, such as an accredited tourism community, a current tourism marketing plan, community profile, and other related requirements.

**BoS and two Town Councils appoint through recommendations.**