



NEWS RELEASE

New Blacksburg Transit Bus Route Expands Access to Healthcare and Community Services

Blacksburg, Virginia, December 1, 2011 – Blacksburg Transit and partners Montgomery County, LewisGale Hospital Montgomery, and Warm Hearth Village will hold a ribbon cutting event for the new Tuesday Route operated by Blacksburg Transit (BT). The ribbon cutting event will take place at LewisGale Hospital Montgomery on Tuesday, December 6 from 9 to 10 a.m. and is open to the public. Complimentary rides will also be provided following the ceremony from 10 to 11 a.m.

The Tuesday Route provides public transportation connector service every Tuesday between the Warm Hearth Village retirement community and LewisGale Hospital Montgomery.

The new route is another step in providing regional access to both public transportation and medical care to the citizens of the New River Valley. Rebecca Martin, Director of Blacksburg Transit, noted, “The Tuesday Route is really about connections. With the addition of this route the hospital will now become a hub, or connecting point for four BT routes which can provide access to Blacksburg, Christiansburg, Montgomery County, Roanoke and beyond.”

The bus makes stops at two locations on the hospital’s campus, the front hospital entrance and Imaging Center on Davis Street. At Warm Hearth there are eight stops serviced by the connector serving over 600 seniors.

“We are excited about the new route because it gives more people easy access to our hospital campus to get the healthcare services they need,” said Scott Hill, CEO, LewisGale Hospital Montgomery. “When patients have affordable and convenient transportation options they are less likely to miss appointments or avoid necessary medical care.”

The connector service operates every half hour from 7:30 a.m. until 4:30 p.m. The fare is 50 cents per boarding or 25 cents for riders over 65. Courtesy stops along the route are offered to get riders closer to their destination. For more information on the Tuesday Route please visit BT’s website at www.btransit.org or call 540-961-1185.

Media inquiries:

- Contact Ken Tucker or Fiona Rhodes at Blacksburg Transit at 540-961-1185 or ktucker@blacksburg.gov or frhodes@blacksburg.gov .
- Contact Joy Sutton, Marketing Communications Manager, LewisGale Regional Health System at 540-776-4739 or joy.sutton1@hcahealthcare.com.

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