



A Marketing Workshop for Small Business

I Marketing Money Customers Profits

Date: **March 8, 2012**
Location: **New River Valley Mall
New River Community College
400 New River Road
Christiansburg, Virginia**
Time: **9:00 a.m.—12:00 p.m.**
Cost: **FREE—Advanced Registration
Required at www.vastartup.org or
call Montgomery County Economic
Development at 540-382-5732.**

Are you having trouble marketing your business, connecting and retaining customers or just plain stuck in business neutral?

Come join us for this 3-hour workshop and discover how to get more customers, make more sales, slash marketing and advertising costs, and increase profits.

Topics Include:

- *How to develop a marketing plan*
- *Do's and Don'ts of advertising*
- *Customer service for sales growth and retention*
- *Channels to market/promote your business*
- *Marketing research tips*

Marketing + Increased Sales = Profits!

Presented by

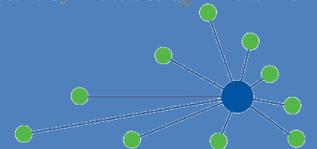


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